

The Secret to Hundreds and Possibly Thousands of Twitter Followers!

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Hello! I am NOT selling twitter followers. You know, the ones on fiverr.com where you pay \$5 and you get 10,000 followers!

I am simply passing on a method that I have used personally and use for my clients.

It is called SEEK and FEED method.

Yes, this does not sound sexy nor does it sound stealthy!

I have learned through personal experience that buying twitter followers does not work. They all fall away. I have also learned that robots do not work. They only get your accounts shut down.

This report will be short and sweet. Right to the point.

What is your objective?

Why do you have a twitter account? Is it for business? Is it to sell things?

Determining why you have an account will help you in your twitter strategy. Sounds basic, right? Yet many people I talk to really have no idea why they do what they do. They just throw up tweets and expect it to magically give them customers!

I will assume for this paper that your reason is you want customers.

Selling directly on Twitter only works somewhat with low priced impulse products or services.

If you want to sell services or products other than that, you have to develop a content strategy.

Once again, most people think that as long as they have a website with information and products on it, people will come and buy. Not true. You may get some, but it will not last long.

Take this report for example. I assist people in building Social Media assets. Yet, I give this report on how to get Twitter followers away for free. Why?

Because it is of value. There are people out there that will receive value from it. Some will take it and read it. Put it to use and prosper. Others will throw it away. Others will look for further value on my site and become a client.

This is a strategy that has worked well for me. The more I give, the more I get back in the form of customers and referrals.

So, here is what I do

1.) Develop about 10 items of content. This can be

- a.) A video
- b.) A Free report
- c.) A short tip
- d.) An article that you wrote

All of these items should give massive value. In the content, you direct your prospect to a place where they can sign up for more value or direct them to your website.

2.) Identify your target market

- what does your ideal customer look like
- what type of people share your ideal customer

3.) Make 2 tweets a day for about a week

4.) Tweets should be interest creating remarks designed to get your prospect to click on the link to your value. For example, the tweets on this report could be as follows:

- How to get hundreds of real twitter follower without paying 5 bucks
- Why pay money for fake twitter followers when you can get them for free
- Free Report shows the secret to Twitter followers

I recommend mixing it up as you are constantly testing tweets to see which pulls the most. That is why I use Hootsuite.com to send tweets as you get reports on the number of clicks for each tweet.

Now, this is my DAILY routine:

1.) Make one-two tweets a day , morning and afternoon or just one.

2.) Find 10 people on Twitter that fit your target market and follow them

For example, if your market is realtors, then search @realtors or @real estate agents. You will see people come up. Pick 10 of those. If your business is geographical, you will have to look further and see where they live.

Another way to find people is this. If, for example, your target is small business owners, they could be harder to find. Therefore, look for people your target may follow, such as marketing people or people like Tony Robbins or Zig Ziglar. Find them, then hit on THEIR follower button and you will see all of their followers. Follow 10 of those.

3.) Once a week, go through your people that you are following. All those who are not following you back, unfollow them. This will keep your twitter account in a good ratio between followers and people you follow.

This is why I call it the SEEK and FEED method.

You give value regarding what you do or the products you sell. You keep seeking people who are your targets. They raise their hand by following you back and then you keep feeding them until they want more and more of you and finally buy what you have.

Once you stop feeding them, they will seek other people to feed them. SO, it is your job to keep feeding them. How do you do this? Where do you get content?

Example - **real life** - I had been doing this Twitter method for my wife and my clients for about 4 months with great success. One day, I saw a lady on Facebook ask about getting twitter followers.

I responded by stating I have a free report. She did not respond, however, someone else asked for it. So, I wrote it and now I give it as value to my list of followers!

Here are results for you to look at. Remember, your results may vary!

In the beginning, only 1-2 people out of each ten may follow you back.

After a few weeks , it will become 3-4

After about a month-two months, people will start finding YOU!

Here are the actual results of my wife's Twitter account

Started with 242 followers on May 6, 2013

5/15	246
5/20	248
5/24	255
5/27	258
6/2	261
6/4	265
6/6	269
6/8	275

6/10	279
6/11	285
6/13	288
6/15	289
6/17	294
6/19	297
6/21	301
6/23	303
6/25	306
6/27	310
6/29	315
7/1	318
7/3	321
7/5	324
7/7	325
7/9	329
7/11	335
7/13	339
7/15	344
7/17	348

7/19	354
7/21	357
7/24	360
7/25	366
7/29	368
7/30	381
8/1	385
8/2	389
8/3	393
8/4	403
8/5	404
8/6	411
8/7	416
8/8	419
8/10	422
8/12	429
8/13	434
8/14	436
8/15	441
8/16	443
8/17	446
8/22	450
8/23	457
8/24	460
8/25	463
8/26	472
8/27	492
8/28	503

Notice in the last 6 days that she gained 50 followers! Over 90% of these came from people that found her! Her twitter account is @FitnessTipsNews.

Notice her tweets in that they are all good content that is valuable.

Now, there is my system for gaining Twitter followers!

Of course, I have a special offer for those who download this report!

My Social Media Makeover Package is:

Build or revamp – Twitter/Pinterest/Facebook/Youtube Pages

Work with your accounts for ONE FULL YEAR

Provide TWO content rich reports for you to give away!

Normally, this is \$750

For those who download this report, you can get all of this for only \$497!

Just email me at magicmarketing1@yahoo.com and mention “download”

Until then: Be prosperous!

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